TV Contract Print CBS TELEVISION WFOR-TV

Report Parameters:

BILLING SUMMARY: YES

MAKEGOODS: YES

SORT BY: By Order Number





SCREEN STRATEGIES MEDIA

11150 Fairfax Blvd Ste 505

AGREEMENT MADE BETWEEN

WFOR-TV

WFOR-TV

1161-70068-1 **DATE PRINTED**

CONTRACT NO. REV.

1

Cancellation Notice

Announcement 28 days

10/21/16

PAGE

Required

prior notice

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

AND

ADVERTISER (OR AGENCY AND ADVERTISER)

FRIENDS OF PATRICK MURPHY

4521 Pga Blvd Ste 412

NO. WEEKS:

Palm Beach FL 33418-3997

USA

PRODUCTEST 2739 / MURPHY FOR SENATE

LOCAL AGENCY EST. NO. PRODUCT CODE Sean Dorsey 1300 SALESPERSON

VA 22030-5066

AGENCY (OR SERVICE) ACTING AS AGENT FOR 383759

2739

NATIONAL SALESPERSON

359996

NAME

AND

ADDRESS

CONTACT

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

BROADCAST SCHEDULE STARTING 10/24/16 AND ENDING 10/30/16

 CBS reserves the right to assess a fee for late payments 						
	1) CBS reserves the	right to	assess a	fee for	late payments

Fairfax

USA

CBS reserves the right to assess a fee for late payments. Additional Terms and Conditions:										
NONDIS	ASCRIMINATION POLICY: GBS Television Statiomaned its Station		s do not discrir	do not discriminate in advertising contracts on the basis of race or ethnicity, and will r		a ççep tany	advertising which	is intended to		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
10/21/10	S-AG-NEW ORDER									
1 CDR	1	1	06:30A	07:00A	30S	10/26/16-10/26/16		1	650.00	650.00
2 CDR	1	1	A00:80	09:00A	30S	10/27/16-10/27/16		1	700.00	700.00
3 CDR	00001	1	10:00A	11:00A	30s	10/28/16-10/28/16	LET'S MAKE A DEAL	1	450.00	450.00
4 CDR	10100	2	11:00A	12:00N	30S	10/24/16-10/26/16	PRICE IS RIGHT	2	1200.00	2400.00
5 CDR	01010	2	11:58A	12:30P	30S	10/25/16-10/27/16	NOON NEWS	2	900.00	1800.00
6 CDR	00001	1	12:30P	02:00P	30s	10/28/16-10/28/16	CBS SOAPS	1	1000.00	1000.00
7 LUR	11111	5	03:00P	04:00P	30S	10/24/16-10/28/16	DR PHIL	5	350.00	1750.00
8 CDR	11111	5	04:00P	05:00P	30s	10/24/16-10/28/16	JUDGE JUDY	5	700.00	3500.00
9 CDR	11111	5	05:00P	05:30P	30S	10/24/16-10/28/16		5	2000.00	10000.00
10 CDR	111.1	4	05:30P	06:00P	30S	10/24/16-10/28/16		4	2000.00	8000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





SCREEN STRATEGIES MEDIA

11150 Fairfax Blvd Ste 505

AGREEMENT MADE BETWEEN

WFOR-TV

WFOR-TV

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Cancellation Notice

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8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

ADVERTISER (OR AGENCY AND ADVERTISER)

FRIENDS OF PATRICK MURPHY

4521 Pga Blvd Ste 412

NO. WEEKS:

Palm Beach FL 33418-3997

USA

PRODUCTEST 2739 / MURPHY FOR SENATE

LOCAL AGENCY EST. NO. PRODUCT CODE Sean Dorsey 1300

VA 22030-5066

AGENCY (OR SERVICE) ACTING AS AGENT FOR 383759

SALESPERSON 2739

NATIONAL SALESPERSON

359996

NAME

AND

ADDRESS

CONTACT

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

BROADCAST SCHEDULE STARTING 10/24/16 AND ENDING 10/30/16

Fairfax

USA

Addition NONDIS	al Terms and Conditions: CRIMINATION POLICY:	GBS _{Tel}	vision Stations	a and its Station	s do not discrir	ninate in advertising contract	ts on the basis of race or ethnicity, and will no	aecent anv	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
11 CDR	01010	2	05:58P	06:30P		10/25/16-10/27/16	EARLY NEWS	2	2500.00	5000.00
12 CDR	10000	1	06:58P	07:30P		10/24/16-10/24/16	ENTERTAINMENT TONIGHT	1	2200.00	2200.00
13 CDR	1.	1	07:00P	07:30P		10/29/16-10/29/16	THE INSIDER	1	1200.00	1200.00
14 CDR	.1	1	07:58P	09:00P		10/25/16-10/25/16	NAVY NCIS	1	8000.00	8000.00
15 CDR	1	1	10:00P	11:00P		10/28/16-10/28/16	BLUE BLOODS	1	6500.00	6500.00
16 CDR	1.	1	10:00P	11:00P		10/29/16-10/29/16	48 HOURS MYSTERIES	1	2600.00	2600.00
17 CDR	1	1	07:57P	09:00P		10/30/16-10/30/16	NCIS: LOS ANGELES	1	9000.00	9000.00
18 CDR	10010.0	2	11:00P	11:35P		10/24/16-10/27/16	LATE NEWS	2	2500.00	5000.00
19 CDR	1.			11:35P		10/29/16-10/29/16	LATE NEWS	1	2500.00	2500.00
20 CDR	00000.1	1 5	11:00P	11:35P		10/30/16-10/30/16	LATE NEWS	1	2500.00	2500.00
21 CDR	11111	5	11:35P	12:37A	30S	10/24/16-10/28/16	LATE SHOW WITH STEPHEN	5	650.00	3250.00

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NATIONAL SALESPERSON



AGREEMENT MADE BETWEEN

WFOR-TV

WFOR-TV

1161-70068-1

CONTRACT NO. REV.

DATE PRINTED 10/21/16

 $8\,9\,00$ N. W. 18TH TERRACE, . MIAMI FL $3\,3\,1\,7\,2$

			AND	PAGE 3	
359996	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 38	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	SCREEN STRATEGIE	S MEDIA	FRIENDS OF PATRICK MURPHY		
AND	11150 Fairfax Bl	vd Ste 505	4521 Pga Blvd Ste 412	Required	
AND				Announcement 28 days	
ADDRESS	Fairfax	VA 22030-5066	Palm Beach FL 33418-3997	prior notice	
	USA		USA	phor notice	
CONTACT			PRODUCTEST 2739 / MURPHY FOR SENATE		
LOCAL SALESPERSON	Sean Dorsey	AGENCY EST. NO. 2739	PRODUCT 1300 CODE		

NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

Additional Terms and Conditions:

BROADCAST SCHEDULE STARTING 10/24/16 AND ENDING 10/30/16

Additional Terms and Conditions: NONDISCRIMINATION POLICY: GBS Television Statiomanaed its Stations				a mad ita Station	do not disorie	ningto in advertising control	to an the basis of roos or athnisity and wil	no cocont on	advarticing which	is intended to
ITEM	DAYO	SE CORE	FROM	MAEIU IIS SIAIIOII	ou not discin	Tilliate ill advertising contrac	is on the basis of face of enflicity, and wil	TIOL OF THE PARTY	advertising which	TOTAL VALUE (4)
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
22 CDR	1.	1	11:35P	12:35A	30S	10/29/16-10/29/16	ET WEEKEND	1	300.00	300.00
23 CDR	1	1	11:35P	12:05A	30S	10/30/16-10/30/16	INSIDER WEEKEND	1	500.00	500.00
							Total Contract	46		78800.00
					Qtr 4	Oct 78800.00	Nov De .00 .0		Total 78800.00 AND TOTAL 78800.00	

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